

Descriptions of what is included in each customer package price:

*Every customer must purchase at least one \$1875 package in order to register their store/account to attend and make purchases. They can buy as many additional adult (or child) badges as they need, after that initial \$1875 purchase.*

*If the customer has more than one location that they would like to place orders & receive a rebate for, they can purchase as many \$1875 packages as they need. Each will come with another adult badge.*

**Each \$1875 RBC Package purchase includes:**

- Access to the show floor to place orders & earn a rebate for the Registered Location/Account.
- 1 Adult Badge, which includes:
  - Access to 4 breakfasts, 3 lunches, 2 dinners
  - All General Sessions:
    - Thursday morning session with Keynote
    - Thursday evening session with Entertainment
    - Friday morning Industry session with Legislative Panel
  - Access to approximately 35 Continuing Educations Sessions
  - Friday evening event at an off-site location
  - Access to Wellness Zone, RBC University (non-CE classes), Counter Talk Theater Presentations & Live Podcast Recordings
  - 1 registration bag which includes a notebook, water bottle, etc
  - Round trip airport ground transportation voucher
  - Access to various group receptions, happy hours, snack breaks, etc
  - Peer to peer networking opportunities

**Each \$995 Adult Badge**

Includes:

- 1 Adult Badge, which includes:
  - Access to 4 breakfasts, 3 lunches, 2 dinners
  - All General Sessions:
    - Thursday morning session with Keynote
    - Thursday evening session with Entertainment
    - Friday morning Industry session with Legislative Panel
  - Access to approximately 35 Continuing Educations Sessions
  - Friday evening event at an off-site location
  - Access to Wellness Zone, RBC University (non-CE classes), Counter Talk Theater Presentations & Live Podcast Recordings
  - 1 registration bag which includes a notebook, water bottle, etc
  - Round trip airport ground transportation voucher
  - Access to various group receptions, happy hours, snack breaks, etc
  - Peer to peer networking opportunities

**Each \$700 Child Badge includes**

- Access to Camp Cardinal Health
  - 3.5 days of offsite excursions that include lunch
  - 1 bag that includes 4 t-shirts to wear during Camp activities
    - *Children do not have to participate in Camp. If they stay with their parents, they have the same access to RBC meals & sessions, but are not invited to attend CE's*
- Access to 4 breakfasts, 4 lunches, 2 dinners
- If accompanied by parent: All General Sessions:
- If accompanied by parent: Friday evening event at off-site event
- If accompanied by parent: Access to the Wellness Zone
- If accompanied by parent: Round trip airport ground transportation
- If accompanied by parent: Access to various group receptions, happy hours, snack breaks, etc